



**ASSEMBLY STANDING COMMITTEE ON TOURISM, PARKS, ARTS, AND SPORTS
ASSEMBLY SUBCOMMITTEE ON MUSEUMS & CULTURAL INSTITUTIONS**

NOTICE OF PUBLIC HEARING

Oral Testimony by Invitation Only

SUBJECT: Impact of Arts and Cultural Organizations on the State's Economy

PURPOSE: To examine the impact New York's artistic and cultural institutions have on the economy of the State.

Wednesday, September 26, 2018

1:00pm

Assembly Hearing Room

Room 1923, 19th Floor

250 Broadway

New York, New York

New York is home to many world class artistic venues and cultural organizations. According to the most recent data provided by the U.S. Bureau of Economic Analysis (BEA) and the National Endowment for the Arts (NEA), New York's artistic and cultural sector generated \$114.1 billion to the state economy and employed 462,584 people across the State. This ranks New York second among all states in arts and cultural value added to the economy and in arts and cultural employment. The support and successful marketing of artistic and cultural attractions has the potential to create and sustain jobs and strengthen our State's economy. The Committees seek to examine the economic impact artistic and cultural organizations have on local communities and the State. This hearing is also an opportunity for the Committees to discuss how new and existing artistic and cultural programs can help increase job growth and economic development throughout the State.

Please see the reverse side for a list of subjects to which witnesses may direct their testimony.

Persons invited to present pertinent testimony to the Committees at the above hearing should complete and return the enclosed reply form as soon as possible. It is important that the reply form be fully completed and returned so that persons may be notified in the event of emergency postponement or cancellation.

Oral testimony will be limited to 10 minutes duration. In preparing the order of witnesses, the Committees will attempt to accommodate individual requests to speak at particular times in view of special circumstances. These requests should be made on the attached reply form or communicated to Committees' staff as early as possible.

Ten copies of any prepared testimony should be submitted at the hearing registration desk. The Committees would appreciate advance receipt of prepared statements.

In order to further publicize these hearings, please inform additional interested parties and organizations of the Committees interest in receiving written testimony from any interested sources.

In order to meet the needs of those who may have a disability, the Assembly, in accordance with its policy of non-discrimination on the basis of disability, as well as the 1990 Americans with Disabilities Act (ADA), has made its facilities and services available to all individuals with disabilities. For individuals with disabilities, accommodations will be provided, upon reasonable request, to afford such individuals access and admission to Assembly facilities and activities.

SELECTED ISSUES TO WHICH WITNESSES MAY DIRECT THEIR TESTIMONY:

1. The impact of arts and cultural tourism on State and local economies.
 2. The effectiveness of State-supported programs aimed at enhancing the arts and cultural institutions.
 3. The potential for locally-supported events, such as festivals and hosting of conferences in cultural institutions, to increase tourism and impact local economies.
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PUBLIC HEARING REPLY FORM

ORAL TESTIMONY BY INVITATION ONLY

Persons wishing to present testimony at the public hearing on the impact of the arts and cultural organizations on the state's economy are requested to complete this reply form as soon as possible and mail, email or fax it to:

Yolanda Bostic Williams
Principal Policy Analyst
Assembly Committee on Tourism, Parks, Arts, and Sports Development
Room 513 - Capitol
Albany, New York 12248
E-mail: Bosticy@nyassembly.gov
Phone: (518) 455-4355
Fax: (518) 455-7250

- I plan to attend the following public hearing **Impact of Arts and Cultural Organizations on the State's Economy** to be conducted by the Assembly Committee on Tourism, Parks, Arts and Sports Development & the Subcommittee on Museums and Cultural Organizations on **September 26th, 2018**.
- I have been invited to make a public statement at the hearing. My statement will be limited to 10 minutes, and I will answer any questions which may arise. I will provide 10 copies of my prepared statement.
- I will address my remarks to the following subjects:

- I do not plan to attend the above hearing.
- I would like to be added to the Committee mailing list for notices and reports.
- I would like to be removed from the Committee mailing list.
- I will require assistance and/or handicapped accessibility information. **Please specify the type of assistance required:**

NAME: _____

TITLE: _____

ORGANIZATION: _____

ADDRESS: _____

E-MAIL: _____

TELEPHONE: _____

FAX TELEPHONE: _____