



Stronger
**SMALL
BUSINESSES**
Stronger
COMMUNITIES

Because community is about *local business, local jobs, and local growth.*

JOSH JENSEN
OUR ASSEMBLYMAN

New York State Assembly
Albany, NY 12248

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LOCAL MATTERS

Why is shopping local important?

- ✔ Small businesses are major job creators. Supporting them helps sustain employment opportunities for local residents, creating economic stability.
- ✔ Small business owners are often more invested in their customers, leading to more personalized service and stronger relationships between them and their community.
- ✔ Small businesses contribute to a town's character, making communities more vibrant and unique in their own way. They create a sense of place that chain stores can't replicate.

THEY NEED OUR SUPPORT. THAT'S WHY I AM:

- ✔ Fighting to cut unnecessary regulations on small businesses so they can invest more into hiring employees (A.5582)
- ✔ Advocating for tax relief for small businesses to help lower costs for consumers (A.3221)
- ✔ Sponsoring legislation to provide relief to small businesses impacted by the state's unemployment debt to the federal government. (A.1148)

I VISIT SMALL BUSINESSES ACROSS OUR COMMUNITY TO HIGHLIGHT THE PEOPLE WHO KEEP OUR ECONOMY STRONG. FROM FAMILY-OWNED DINERS TO LOCAL HARDWARE STORES, THESE BUSINESSES ARE MORE THAN JUST PLACES TO SHOP—*they're the heart of our community.*



Scan the QR code to watch my Small Business Saturday videos and meet the incredible local businesses making a difference in our community!

WANT ME TO FEATURE YOUR BUSINESS ON SMALL BUSINESS SATURDAY?

Contact my office on this or any other state issue at: 2496 West Ridge Rd., Rochester, NY 14626, call 1-585-225-4190 or email jensenj@nyassembly.gov



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