

The **Value** of Independent Higher Education

New York's 100+ Private, Not-for-Profit Colleges and Universities



Commission on Independent
Colleges and Universities

The **Value** of Independent Higher Education

New York State boasts a robust innovation enterprise and its colleges and universities provide spectacular diversity in part because of federal, state and institutional aid programs. We look forward to New York's continued re-investment in our next generation of leaders. Investing in the Independent Sector helps New York State. On behalf of the 490,000 students enrolled in independent higher education, clcu has these legislative priorities:

SFY 2015-16 State Legislative Priorities for the Independent Sector

- Invest in students
 - Increase the Tuition Assistance Program (TAP) maximum award and enhance the program to further benefit students
 - Increase funding for Arthur O. Eve Higher Education Opportunity Program (HEOP)
 - Increase funding for Science, Technology, Engineering, and Mathematics Entry Program/Collegiate Science and Technology Entry Program (STEP/C-STEP)
 - Increase funding for Liberty Partnership Programs (LPP)
 - Support Direct Institutional "Bundy" Aid
 - Reinstate Grad TAP
- Support the Higher Education Capital Matching (HECap) Grants Program
- Expand the STEM (Science, Technology, Engineering, and Math) Incentive Program
- Provide incentives to keep college graduates in New York State
- Expand START-UP NY
- Support college and university research partnerships



Our 100+ private, not-for-profit colleges and universities share one outstanding quality: excellence in higher education. As we look across the state, we see campuses defined by history and tradition; strong and diverse academics and research; urban, suburban and rural locations; productive community engagement and volunteerism; quality faculty and staff, and more. Our sector is idea-generating, innovative, and inspiring. I invite you to learn more about the largest Independent Sector of higher education in our country.

Laura L. Anglin, President



clcu represents **more than 100** private, not-for-profit campuses in New York State, the most of any state in the nation.



The Independent Difference

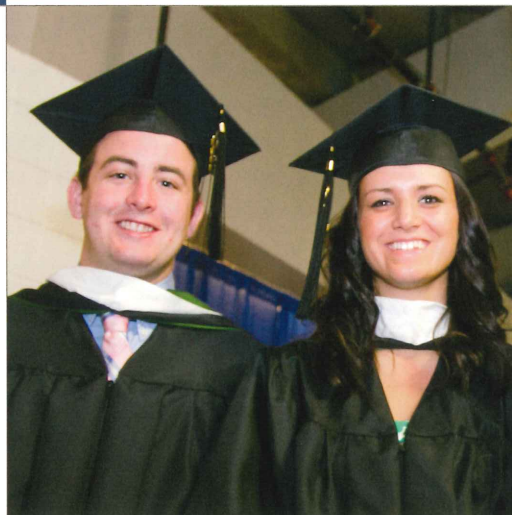
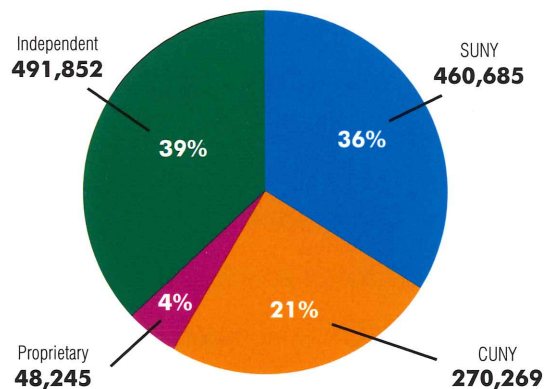
New York's independent colleges and universities teach the people who solve problems and change the world.

First and foremost, the role of the Independent Sector is to educate students. Yet our campuses do much more. They act as workforce and innovative catalysts, anchor tenants, community partners, and outreach partners throughout the state.

Independent higher education has educated New Yorkers since 1754 with the founding of King's College, now Columbia University. Across the state, there are more than 100 private, not-for-profit colleges and universities, the largest number of any state in the nation.

Students from across the state, nation and world choose to study at New York State independent colleges and universities, graduate and become leaders and engaged citizens. The faculty and staff at private, not-for-profit colleges and universities are talented teachers, researchers, and mentors—and many are actively engaged in their communities and regions.

Where College Students Enroll in New York State



Did You Know?

Four in ten college students in New York State enroll in Independent Sector colleges and universities.



By the Numbers

289 National Merit Scholars entered Independent Sector colleges and universities in 2013

The Independent Sector awards **51%** of the bachelor's degrees, **71%** of the master's, and **80%** of the doctoral and professional degrees.



51% B.A.



71% M.A.



80%
Doctoral and Professional degrees



Our alumni are the next generation of teachers, doctors, nurses, scientists, business executives, government and community leaders. For example, Meshach Cummings, a Union College HEOP graduate, is now teaching in New York City. His story is our story.

The Independent Difference: **Diversity**

People often ask what sets the Independent Sector apart. While the answer is many things, one difference stands as the linchpin: diversity. Remarkable in the diversity of its learning environments, the Independent Sector of higher education stretches across New York State, offering up a variety of campus settings, sizes, types and missions.

With more than 490,000 students, New York's independent colleges and universities provide a variety of higher education options and environments. From prestigious liberal arts colleges to major research institutions, to faith-based colleges to two-year colleges, to schools of medicine and law, music and culinary arts... the diversity in the Independent Sector is truly distinctive.

Our campuses also range in size, from those serving fewer than 100 students to those serving more than 40,000 students, and can be found in urban, suburban and rural areas. This offers students a choice for their higher education that correlates to greater fit for students and better chance for future success.

Number of New York Independent Sector Institutions Offering Degree Programs at Different Levels

62 Research/Doctoral
105 Master's
97 Bachelor's
60 Associate's

New York's Independent Sector Works for Non-Traditional Students

21% are 25 years or older

17% attend part-time



Did You Know?

Nearly **90** independent colleges enroll fewer than 2,000 students.



By the Numbers

154 Nobel Laureates in total have been affiliated with Independent Sector colleges and universities.

65 four-year and graduate Independent Sector colleges and universities are NCAA members.

The Independent Difference: **Success**

Independent Sector campuses are New York's leading source of bachelor's and graduate degrees. Our students earn their degrees in less time, avoiding additional tuition and beginning their careers or graduate studies earlier.

Our colleges and universities are home to thinkers, educators, researchers, and innovators who can play a vital role in educating our next generation of leaders, as well as developing new technology and finding solutions to a myriad of challenges facing our communities.

Higher education provides immeasurable value to New York's students, some of whom are the first in their families to earn a college degree. This value also extends to residents, businesses, and the larger community, including cities, towns, and villages where campuses are located. Investment in higher education is one of the best investments a society can make.

By the Numbers

Graduation rates for first-time students entering a baccalaureate program at New York's private, not-for-profit colleges and universities have **increased steadily** since 2000.

The Independent Sector leads degree completions in the state with a **69.1%** six-year graduation rate.

Since 2006, the Independent Sector has seen a **14%** increase in the number of degrees awarded.

Did You Know?

Higher education gives college graduates greater economic security. Individuals with a bachelor's degree can expect to earn more per year than those with a high school diploma – roughly **\$1 million more** in a lifetime.

Gross Average Income by Degree

Bachelor's degree and higher **\$88K**



Associate's degree **\$44K**



High School diploma **\$35K**



Independent Education Creates a Lifelong Network

More than 1.3 million alumni of New York State's Independent Sector institutions live in New York State. Our alumni are some of the state's most successful leaders. They also keep close ties to their alma maters and give back to current students as mentors and presenters. To see the stories of some of our alumni, visit: www.cicu.org/member-colleges-universities/distinguished-alumni



Scan this QR code to meet some of our distinguished alumni.



Hashem Al-Hadid, an alumnus of Utica College, moved from his home country of Jordan to study at the small private college. He became an intern for Gilroy Insurance in New Hartford, NY and was offered a full-time job upon graduation.

Exceptional Educators: **Serving** New York Students

Independent, not-for-profit campuses serve a public mission by educating students from all corners of the state and from all income and demographic groups. Financial aid—grants and scholarships from the federal and state governments and from the colleges themselves—helps students to choose the educational setting that is best for them.

Our campuses are committed to helping New York students and their parents meet college costs with grants and scholarships, combined with aid from state and federal programs. In fact, institutional aid has grown faster than many government sources over the past decade. Still, students in the Independent Sector benefit greatly from New York State programs including TAP, as well as opportunity programs (HEOP, STEP/C-STEP, and LPP).

With the help of these programs, students from across New York State graduate and become the next generation of leaders in law, government, nonprofits, medicine, education, business and many other industries. They start companies and develop new innovations to improve our lives. The Independent Sector is proud of the vast achievements of our home-grown talent.

Our campuses are answering the call to increase college opportunity for low-income and first-generation students. Independent campuses are doing far more than just providing financial support. They are implementing a variety of promising models for others to put to use—from recruitment to remediation to retention.



By the Numbers

The Tuition Assistance Program (TAP) helps **372,000+** students pay tuition at a New York State college or university. In 2012-13, students at Independent colleges and universities received **\$221 million** in TAP funds.

More than half of Independent Sector undergraduates who receive TAP support (52 percent) come from families with incomes **less than \$20,000**; nearly three-quarters (73 percent) have family incomes **below \$40,000**

Independent Sector institutions annually provide **\$4.6 billion** in institutionally funded financial aid.

Committed to Access and Opportunity

The Independent Sector Educates New York State Residents

294,849

residents enrolled in a private
college or university in New York



84,057

of these students receive TAP awards

Exceptional Educators: **Developing** the Education Pipeline

Engaging Latino Students

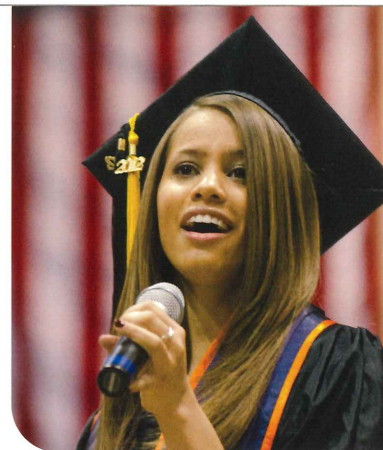
Young, smart, determined: These qualities define the fast growing Hispanic population nationwide. The rising graduation rate among those who pursue bachelor's degrees underscores this trend. At New York's private, not-for-profit colleges and universities, graduation rates for Hispanic students outpace the national average by close to five percent. Last academic year, almost half of the Hispanic students who earned a bachelor's or graduate degree in New York State did so at one of the state's Independent Sector campuses.

Outreach efforts made by our campuses seek to help even greater numbers of Latino high school students learn about and attend college. An annual highlight of these efforts is the Latino College Fair in the Bronx, that draws hundreds of high school students and families to learn about planning and paying for college, ask questions of financial aid experts, and browse more than 50 campus information tables. Additionally, the fair offers Spanish-speaking translations for attendees.

Such attention marks New York's diverse set of Independent Sector campuses, where many take a personal interest in helping Latino students succeed. They lead the way in closing the educational attainment gap, expanding access to advanced study and careers, as well as sharing best practices in outreach, enrollment, retention and graduation.

Pre K-12 Outreach

- Laboratory preschools
- Innovative after-school programs
- Middle school programs
- Summer programming and "taste of college" camps
- College-level courses
- STEM workshops



In Service to Veterans

In addition to the Federal Post-9/11 GI Bill, many of New York's 100+ private, not-for-profit colleges and universities offer tuition assistance and additional services to support veterans and their family members who want to go to college. We invite you to learn more: www.nycolleges.org/veterans



Supporting Transfer Students

With one-third of all students transferring during the course of their college career, school counselors and transfer students themselves, are sure to welcome a resource now available to help them navigate the process. Called Map2Transfer, the clcu-initiated project gathers valuable information from member campuses about transfer admissions. Articulation agreements, course transferability, student aid and tips to ease the process are all provided in Map2Transfer, accessible at www.nycolleges.org.

The project is funded through a federal College Access Challenge Grant awarded to clcu by the New York State Higher Education Services Corporation (HESC).



Scan this QR code to learn more about our transfer resources.

Talent Magnet: Students **Choosing** the Empire State

Colleges and universities are strong catalysts for economic development, energizing their communities by attracting talented students.

Drawn by an impressive array of renowned academic programs, campus environments, social diversity, and financial aid, young people from around the nation and world choose to come to New York State for their higher education. Of the 1.3 million students enrolled in New York State, approximately three out of four of these students are New York residents.

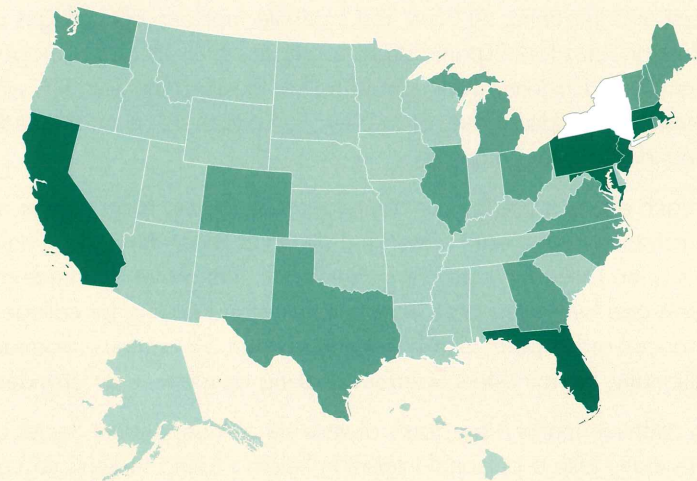
To build on their competitive advantage in attracting and developing human capital, colleges and universities are partnering with both public and private organizations to encourage students to stay in New York State after graduation. In some cases, students will take jobs based on internship and co-op experiences; others will start companies.

By the Numbers

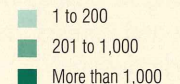
New York State is the **leading destination** for first-time freshmen who leave their home state for higher education. More of these students choose New York than any other state.

New York State's Independent Sector of higher education continues to be a talent magnet, increasing total enrollment by **11 percent** between fall 2003 (443,915) and fall 2013 (491,852).

New York State's Independent Colleges and Universities Attract First-time Freshmen from Every State



Count of first-time students from other states that attend private not-for-profit colleges and universities in New York State



IS Top Talent Stays in New York

Eben Bayer, originally from Vermont, is the CEO and co-founder of Ecoovative, an environmentally friendly organic insulation and compostable packaging materials company located in Green Island, NY. Bayer is a Rensselaer Polytechnic Institute graduate with dual degrees in Mechanical Engineering and Innovation and Design. The co-founder and Chief Scientist of Ecoovative Design, Gavin McIntyre, also received his dual B.S. in Mechanical Engineering and Product Design from Rensselaer Polytechnic Institute. Bayer and McIntyre founded the company as students.

Talent Magnet: **Beyond** Students

Private, not-for-profit colleges and universities attract top faculty, researchers and scientists from across the globe to make New York State their homes. Additionally, campuses attract staff and administrators who choose to work for Independent Sector campuses and assist students in realizing their higher education goals. Visitors and families come to New York State for parent's weekends, sporting events and other activities, spending \$4.5 billion annually.

Many campuses are now attracting businesses and companies to locate nearby to access students, faculty and research to create new jobs and innovations right here in New York State.

A \$600,000 National Science Foundation grant funded a partnership led by University of Rochester's Associate Professor James McGrath to manufacture nano-porous silicon membranes used in portable devices that can analyze DNA in remote settings.



IS Faculty Changing the World

An assistant professor at Albany Medical College has received a \$1.5 million, five-year research grant from the National Institute of Health to support her investigation into the role of an early type of stem cell in infectious disease. The work of Dr. Katherine MacNamara could lead to the development of new therapies to increase human defense against diseases like influenza.



Fulbright Scholar-in-Residence Vaneshran Arumugam, is a South African actor and artist who performed, taught and produced special events at St. Francis College.

By the Numbers

394,386 – Employees in the IS

Estimated tech spinoffs add another **12,167** jobs

\$26.5 billion - Total payroll

Marcus L. Thomeer, Ph.D. and Christopher Lopata, Psy.D., co-founders of the Institute for Autism Research at Canisius College, found a comprehensive summer treatment program to be highly effective for children with high-functioning autism spectrum disorders.



Workforce and Innovation Catalyst: Cultivating Leaders

Independent colleges and universities are forward-thinking and enterprising. In New York, in particular, the Independent Sector provides the advantages that help develop the very best leaders to move forward new ideas and innovations. The investment in research and science produces the next generation of inventions and medical breakthroughs that save lives and improve quality of life. Additionally, college and university intellectual property is used to start companies that provide jobs and economic vitality.

New York's Independent Sector is a leader in producing liberal arts and education degrees, as well as a major force behind the critical degrees that New York will need to meet STEM and healthcare workforce needs in the future.

Did You Know?

The **demand for nurses** will grow in the coming years, increasing by more than **20 percent** over the next decade. Independent Sector colleges and universities produced more than half—**53%**—of all nursing degrees awarded in New York State.



By the Numbers

The Independent Sector awarded **56%** of the bachelor's degrees, and **73%** of graduate degrees earned in **STEM** fields in New York State, which includes:



Biological and biomedical sciences;

57% bachelor's, **71%** graduate

Physical sciences and science technologies;

47% bachelor's, **66%** graduate



Computer and information sciences;

48% bachelor's, **68%** graduate

Engineering and engineering technologies;

67% bachelor's, **78%** graduate



Mathematics and statistics;

48% bachelor's, **71%** graduate

Educating Teachers

70 Independent Sector campuses confer **61%** of the state's bachelor's and graduate **education** degrees.



Workforce and Innovation Catalyst: Developing Ideas and Innovation

We are at the dawn of a new age, a knowledge-transfer age that turns ideas and innovations into viable businesses and sustainable ways to improve human life. This new age, collectively identified as the knowledge-based economy, is primed for growth. New York's Independent Sector of higher education provides the ideal conditions for the growth of viable ideas: the best talent, world-class facilities, and a desire to transfer these ideas to companies and communities.

Private, not-for-profit colleges and universities, are at the forefront of innovation. The result is a surge in new ideas, entrepreneurship programs, social and business incubators, and technology transfer—on campus and off—in partnerships formed between private and public sector organizations.

A Liberal Arts Leader

Liberal arts students and faculty in the Independent Sector are making meaningful contributions generating new ideas and innovations and then transferring those ideas to New York's people and communities.

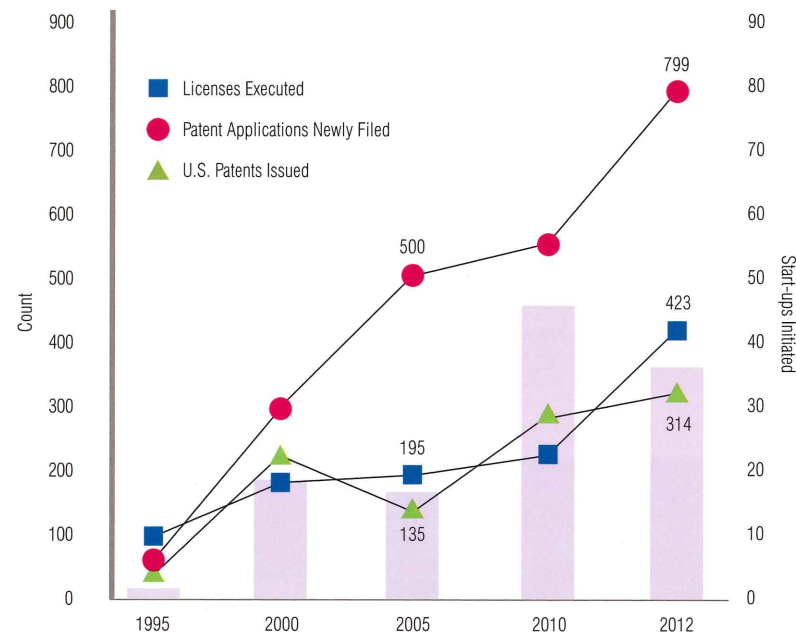
Peter Maher, a government graduate from Hamilton College, interned with Kevin Simons, an alumnus and deputy police chief in Rome, NY, to help generate new ideas in community policing as part of his senior thesis research. The police department adopted some of his research and are actively using the ideas in their current and future plans.



Did You Know?

From marine engineering to cybersecurity and from game design to jazz arts, Independent Sector students are pursuing

New York's Independent Sector Expertise Indicators, 1995-2012



Incubating New York's Future

Dedicated to nurturing early-stage ventures, incubators across New York State Independent Sector campuses vary in the way they deliver their services and in the types of clients they serve. All aim to accelerate economic growth and revitalization in the state.

Visit www.cicu.org/innovation for a list of programs by region or scan this QR code.



160 Varick Street is a Manhattan incubator that New York University launched in partnership with New York City and Trinity Real Estate.



New York's 100+ Private, Not-for-Profit Colleges and Universities

Western New York

1. Canisius College
www.canisius.edu
2. D'Youville College
www.dyc.edu
3. Daemen College
www.daemen.edu
4. Hilbert College
www.hilbert.edu
5. Houghton College
www.houghton.edu
6. Medaille College
www.medaille.edu
7. Niagara University
www.niagara.edu
8. St. Bonaventure University
www.sbu.edu
9. Trocaire College
www.trocaire.edu
10. Villa Maria College
www.villa.edu

Finger Lakes

1. Finger Lakes Health College of Nursing
www.flhealth.org/rn
2. Hobart and William Smith Colleges
www.hws.edu
3. Keuka College
www.keuka.edu
4. Nazareth College
www.naz.edu
5. New York Chiropractic College
www.nycc.edu
6. Roberts Wesleyan College
www.roberts.edu
7. Rochester Institute of Technology
www.rit.edu
8. St. John Fisher College
www.sjfc.edu
9. University of Rochester
www.rochester.edu

Central New York

1. Cazenovia College
www.cazenovia.edu
2. Colgate University
www.colgate.edu
3. Le Moyne College
www.limoyn.edu
4. St. Joseph's College of Nursing (at St. Joseph's Hospital Health Center)
www.sjhcon.edu
5. Syracuse University
www.syr.edu
6. Wells College
www.wells.edu

Southern Tier

1. Cornell University
www.cornell.edu
2. Elmira College
www.elmira.edu
3. Ithaca College
www.ithaca.edu

Mohawk Valley

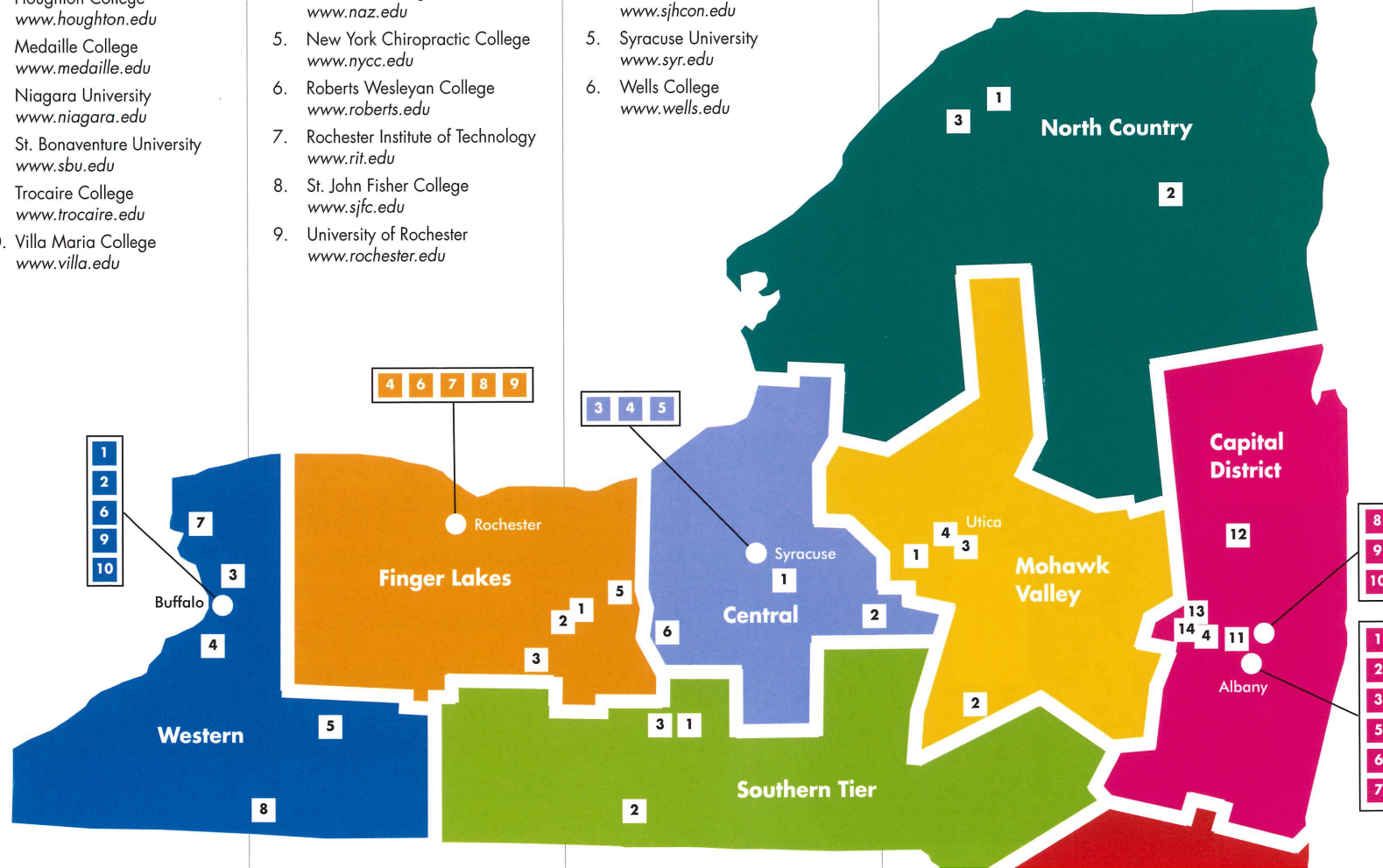
1. Hamilton College
www.hamilton.edu
2. Hartwick College
www.hartwick.edu
3. St. Elizabeth College of Nursing
www.secon.edu
4. Utica College
www.utica.edu

North Country

1. Clarkson University
www.clarkson.edu
2. Paul Smith's College of Arts and Sciences
www.paulsmiths.edu
3. St. Lawrence University
www.stlawu.edu

Capital District

1. Albany College of Pharmacy and Health Sciences
www.acphs.edu
2. Albany Law School
www.albanylaw.edu
3. Albany Medical College
www.amc.edu/academic
4. The Belanger School of Nursing
www.ehson.org
5. The College of Saint Rose
www.strose.edu
6. Maria College
www.mariacollege.edu
7. Memorial Hospital School of Nursing
www.nehealth.com/son
8. Rensselaer Polytechnic Institute
www.rpi.edu
9. The Sage Colleges
www.sage.edu
10. Samaritan Hospital School of Nursing
www.nehealth.com/son
11. Siena College
www.siena.edu
12. Skidmore College
www.skidmore.edu
13. Union College
www.union.edu
14. Union Graduate College
www.uniongraduatecollege.edu





Mid-Hudson

1. Bard College
www.bard.edu
2. Cochran School of Nursing
www.cochranschoolofnursing.us
3. The College of New Rochelle
www.cnr.edu
4. Concordia College
www.concordia-ny.edu
5. The Culinary Institute of America
www.ciachef.edu
6. Dominican College
www.dc.edu
7. Fei Tian College
www.feitiancollege.org
8. Iona College
www.iona.edu
9. Manhattanville College
www.manhattanville.edu
10. Marist College
www.marist.edu
11. Mercy College
www.mercy.edu
12. Montefiore School of Nursing
www.montefiorehealthsystem.org
13. Mount Saint Mary College
www.msmc.edu
14. Nyack College
www.nyack.edu
15. Sarah Lawrence College
www.sarahlawrence.edu
16. St. Thomas Aquinas College
www.stac.edu
17. Vassar College
www.vassar.edu

New York City

1. American Academy McAllister Institute
www.funeraleducation.org
2. Bank Street College of Education
www.bankstreet.edu
3. Barnard College
www.barnard.edu
4. Boricua College
www.boricuacollege.edu
5. Bramson ORT College
www.bramsonort.edu
6. College of Mount Saint Vincent
www.mountsaintvincent.edu
7. Columbia University
www.columbia.edu
8. The Cooper Union
www.cooper.edu
9. Fordham University
www.fordham.edu
10. Helene Fuld College of Nursing
www.helenefuld.edu
11. Institute of Design and Construction
www.idc.edu
12. The King's College
www.tkc.edu
13. Manhattan College
www.manhattan.edu
14. Manhattan School of Music
www.msmnyc.edu
15. Marymount Manhattan College
www.mmm.edu
16. Metropolitan College of New York
www.mcny.edu
17. The New School
www.newschool.edu
18. New York College of Podiatric Medicine
www.nycpm.edu
19. New York School of Interior Design
www.nysid.edu
20. New York University
www.nyu.edu
21. Pace University
www.pace.edu
22. Phillips Beth Israel School of Nursing
www.pbisn.edu
23. Pratt Institute
www.pratt.edu
24. Relay Graduate School of Education
www.relay.edu
25. Richard Gilder Graduate School at the American Museum of Natural History
rggs.amnh.org
26. The Rockefeller University
www.rockefeller.edu
27. St. Francis College
www.sfc.edu
28. St. John's University
www.stjohns.edu
29. St. Joseph's College
www.sjcny.edu
30. Teachers College of Columbia University
www.tc.columbia.edu
31. The Touro College and University System
www.touro.edu
32. Vaughn College of Aeronautics and Technology
www.vaughn.edu
33. Wagner College
www.wagner.edu
34. Yeshiva University
www.yu.edu

Long Island

1. Adelphi University
www.adelphi.edu
2. Cold Spring Harbor Laboratory, Watson School of Biological Sciences
www.cshl.edu/gradschool
3. Dowling College
www.dowling.edu
4. Hofstra University
www.hofstra.edu
5. Long Island University
www.liu.edu
6. Molloy College
www.molloy.edu
7. New York Institute of Technology (NYIT)
www.nyit.edu
8. Webb Institute
www.webb.edu

Resources: **Learn** More about Independent Higher Education

Independent Sector Resources:

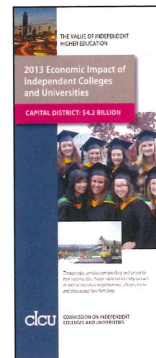
About CICU Brochure

An overview brochure about the Commission on Independent Colleges and Universities (CICU).



Economic Impact Study and Brochures

The Independent Sector of higher education's bi-annual economic impact study providing statewide and regional impact numbers.



The Independent Sector Magazine

Annual magazine showcasing the cultural, economic and social contributions and news from New York's 100+ private, not-for-profit colleges and universities.

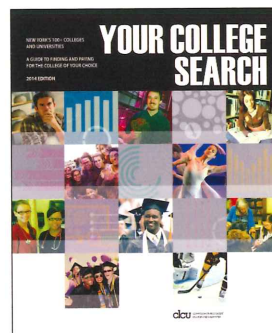


For more publications and information, visit ww.cicu.org and follow us on Twitter at @CICU.

Admissions and Financial Aid Resources:

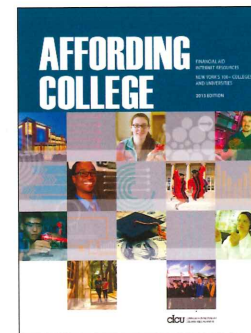
Your College Search

Campus Profiles of New York's 100+ private, not-for-profit colleges and universities, a Locator Map, and helpful websites.



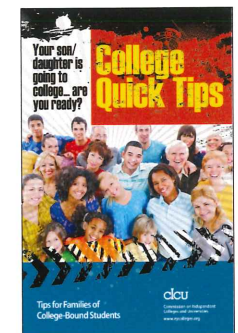
Affording College

Overview of the financial aid process and descriptions of the major financial aid programs, plus a locator map containing contact information for the 100+ private colleges and universities in New York state. Available in English and Spanish.



College Quick Tips & Quick Tips for Families

A concise guide to managing your money and workload at college. Learn some helpful tips on keeping your college costs down, and your semester grades up! Family version is also available in Spanish.



For more publications and information, visit www.nycolleges.org.

Other affiliated program resources:

For more information on student aid advocacy visit: www.nystudentaidalliance.org and for information on teacher preparation visit: www.isnetworked.org.

For a list of data sources and photo credits used in this publication, visit: <http://www.cicu.org/ISvalue>



Commission on Independent Colleges and Universities

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www.cicu.org
www.nycolleges.org

New York's 100+ Private, Not-for-Profit Colleges and Universities

Adelphi University	The College of New Rochelle	Institute of Design and Construction	New York College of Podiatric Medicine	St. Francis College
Albany College of Pharmacy and Health Sciences	The College of Saint Rose	Iona College	New York Institute of Technology (NYIT)	St. John Fisher College
Albany Law School	Columbia University	Ithaca College	New York School of Interior Design	St. John's University
Albany Medical College	Concordia College	Keuka College	New York University	St. Joseph's College, New York
American Academy McAllister Institute of Funeral Service	The Cooper Union	The King's College	Niagara University	St. Joseph's College of Nursing at St. Joseph's Hospital Health Center
American Museum of Natural History, Richard Gilder Graduate School	Cornell University	Le Moyne College	Nyack College	St. Lawrence University
Bank Street College of Education	The Culinary Institute of America	Long Island University	Pace University	St. Thomas Aquinas College
Bard College	Daemen College	Manhattan College	Paul Smith's College of Arts and Sciences	Syracuse University
Barnard College	Dominican College	Manhattan School of Music	Phillips Beth Israel School of Nursing	Teachers College, Columbia University
The Belanger School of Nursing	Dowling College	Manhattanville College	Pratt Institute	Touro College and University System
Boricua College	D'Youville College	Maria College	Relay Graduate School of Education	Trocaire College
Bramson ORT College	Elmira College	Marist College	Rensselaer Polytechnic Institute	Union College
Canisius College	Fei Tian College	Marymount Manhattan College	Roberts Wesleyan College	Union Graduate College
Cazenovia College	Finger Lakes Health College of Nursing	Medaille College	Rochester Institute of Technology	University of Rochester
Clarkson University	Fordham University	Memorial School of Nursing	The Rockefeller University	Utica College
Cochran School of Nursing	Hamilton College	Mercy College	The Sage Colleges	Vassar College
Cold Spring Harbor Laboratory, Watson School of Biological Sciences	Hartwick College	Metropolitan College of New York	Samaritan Hospital School of Nursing	Vaughn College of Aeronautics and Technology
Colgate University	Helene Fuld College of Nursing	Molloy College	Sarah Lawrence College	Villa Maria College
College of Mount Saint Vincent	Hilbert College	Montefiore School of Nursing	Siena College	Wagner College
	Hobart and William Smith Colleges	Mount Saint Mary College	Skidmore College	Webb Institute
	Hofstra University	Nazareth College	St. Bonaventure University	Wells College
	Houghton College	The New School	St. Elizabeth College of Nursing	Yeshiva University

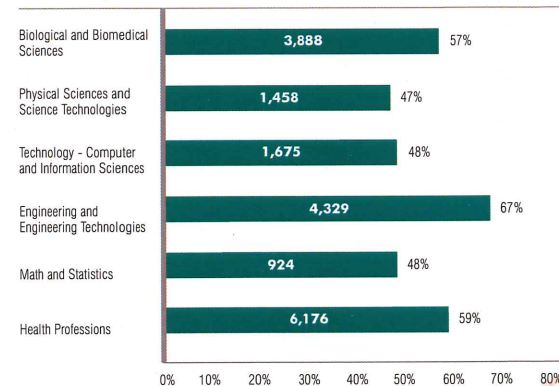


■ **Expand the STEM Incentive Program.** The Independent Sector is the largest producer of degrees in science, technology, engineering and mathematics (STEM) fields, awarding 56% of the bachelor's degrees and 73% of graduate degrees in New York State. The STEM fields are critically important to the future of our economy and there continues to be a growing need for graduates. To meet this need, we ask that the STEM Incentive Program enacted in last year's budget be expanded so talented students can take their scholarship dollars to any college or university in New York State including Independent Sector campuses. Other state scholarship programs currently in statute allow students to take their scholarships to the college or university of their choice. This provides students the opportunity to succeed in the environment that is the best fit for them.



■ **Expand the Masters-in-Education Teacher Incentive Scholarship Program.** The Executive Budget includes a provision for providing up to 500 full scholarship awards for high achieving graduates of New York colleges to attend SUNY or CUNY teacher preparation graduate programs, provided they commit to teach in a New York public school for five years. This initiative does not include graduate students studying at private, not-for-profit colleges and universities. We ask that the Legislature enhance the proposal to include the Independent Sector, ensuring students have the opportunity to attend the institutions where they have the best chance of being successful.

Independent Sector Percentage of STEM and Related Bachelor's Degrees, 2012-13



Source: National Center for Education Statistics, Integrated Postsecondary Education Data System.
MDM IDs: 15001183-15001187, 15001008.
Note: All STEM fields (excluding Health Professions) defined using New York State's CIP groups.

Educating Teachers

70 Independent Sector campuses confer **61%** of the state's bachelor's and graduate education degrees.

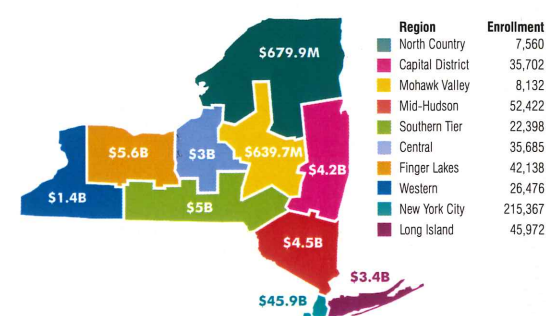
■ **Support student loan forgiveness.** The Governor's proposed Get on Your Feet Loan Forgiveness Program seeks to help alleviate and make manageable student loan debt that many graduates face upon entering the workforce. This program will make it easier for recent college graduates to live and work in New York State and support our alumni as they launch their careers in the Empire State.



Grow New York's Economy

Higher education institutions provide their cities, towns, and villages with educated individuals. They also are a critical source of jobs and economic activity. In 2013, New York's private colleges and universities contributed more than \$74 billion to the state's economy, a positive impact in every region of the state.

Economic Impact of New York State's Independent Sector of Higher Education



Source: 2013 Economic Impact of New York State's Independent Sector of Higher Education, prepared by the Center for Governmental Research (www.cgr.org) for the Commission on Independent Colleges and Universities (www.cicui.org). New York State Education Department, fall 2013 degree credit enrollment for undergraduate and graduate students.

■ Leverage college and university research partnerships.

By training innovators and fostering new ideas, higher education creates new knowledge, spurs development of jobs and businesses, and improves our lives. The Executive Budget provides support for the Regional Economic Development Councils, START-UP NY, the Centers for Advanced Technology (CATs), Centers of Excellence, the Innovation Hot Spots and Incubators Program, the Innovation Venture Capital Fund, and the Stem Cell Innovation Fund. We support enhanced funding for these programs. Supplementing these efforts, New York State should fund and expand the Faculty Development Program, the Technology

85,000 resident students depend on TAP annually to attend an independent college or university in New York State. We appreciate the Governor and Legislature's ongoing commitment to TAP. As we look forward to how we can keep TAP strong and serve more students, we support enhancements including: increasing the undergraduate maximum award to \$6,500; reinstating Graduate TAP; increasing the undergraduate maximum award and income ceiling for independent students; and reducing the restrictions on part-time TAP.

- **Build on increases for opportunity programs.** Opportunity programs have a proven, measurable effect on the number of economically and educationally disadvantaged, as well as first-generation, students who attend and complete college. Demand for these programs exceeds the current funding available. We support expanding these programs, beginning with the New York State Board of Regents' recent call to increase funding for opportunity programs by \$6 million.

- **The Arthur O. Eve Higher Education Opportunity Program (HEOP)** provides economically and educationally disadvantaged students access to higher education and support to help them succeed. HEOP students graduate at rates above the national average for all students. Currently, 53 private colleges and universities participate in this program.
- **The Collegiate Science and Technology Entry Program (C-STEP)** and its high school counterpart STEP focus on increasing the enrollment and retention of underrepresented and economically disadvantaged students in programs leading to scientific, technical, or health related careers. Together these programs serve nearly 4,600 students at participating Independent Sector colleges.
- **The Liberty Partnerships Program (LPP)** works to reduce New York's high school dropout rate by tutoring, mentoring, counseling, and promoting college awareness among at risk students. Thirteen Independent Sector campuses participate in the LPP program.

- **Support Direct Institutional "Bundy" Aid.** Bundy Aid is distributed to independent colleges and universities based on degrees conferred. Typically, institutions use this aid to supplement student financial aid and scholarships. The partnership between the state and independent colleges helps New York educate students at a lower total cost while providing students with a range of higher education campus options.



The Value of Independent Higher Education

Remarkable in the diversity of its learning environments, the Independent Sector of higher education stretches across New York State, offering a variety of campus settings, sizes, types and missions. Educating students is our first and foremost purpose. Yet, our campuses do much more. Independent colleges and universities are magnets for talent from all corners of the state and across the globe. The Independent Sector drives economic activity in every region and generates the ideas and innovations that power growth. We partner with our communities and with employers to solve problems and prepare a capable, agile workforce. Every day, we bring value to our students and to the state we call home.



Invest in Students

To New York's residents, higher education means greater earning potential, lower rates of unemployment, and better overall quality of life. Independent Sector colleges and universities are committed to increasing access, providing assistance, and ensuring degree completion for all students, including young immigrant New Yorkers.

Completion Leader

The Independent Sector awards **51%** of the bachelor's degrees, **71%** of the master's, and **80%** of the doctoral and professional degrees earned in New York State.



51% B.A.



71% M.A.



80%
Doctoral and
Professional
degrees

- **Increase the Tuition Assistance Program (TAP) and reinstate Graduate TAP.** Across more than 40 years, five million New Yorkers have used TAP to help meet their college expenses. Currently, nearly

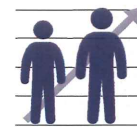
Transfer Incentive Program (TTIP) and matching funds to leverage federal grant dollars to assist in advancing promising research, retaining talented researchers, and encouraging commercialization.

- **Extend Streamlined Program Approval.** The Executive Budget contains provisions to streamline the process to approve programs and degrees at SUNY and CUNY. Program approval is also a major challenge facing the Independent Sector as our campuses respond to the changing needs of employers and the marketplace. We ask that a streamlined program approval process be available for private not-for-profit campuses as well.
- **Support the Higher Education Capital Matching (HECap) Grants Program.** Colleges and universities are natural partners in state efforts to generate economic development, foster urban renewal, and provide academic support. We are grateful to the Governor and Legislature in working with us to provide funding for this program. HECap allocations continue to spur economic development, create thousands of jobs across the state, and leverage the state's higher education institutions to sustain recent economic growth and expansion.

Jobs, Jobs, and More Jobs

A well-tuned job engine, the Independent Sector generated 394,386 jobs throughout New York State in 2013.

Payroll alone totaled \$26.5 billion, up 15 percent from 2011, and generated \$1.5 billion in personal income revenue paid by Independent Sector employees. These employees support local economies through their spending on goods and services, contributing \$415 million in state and local sales taxes.



20%

Job growth in Independent Sector, 2005 to 2013

New York's 100+ Private Colleges and Universities

Adelphi University	Marymount Manhattan College
Albany College of Pharmacy and Health Sciences	Medaille College
Albany Law School	Memorial School of Nursing
Albany Medical College	Mercy College
American Academy McAllister Institute of Funeral Service	Metropolitan College of New York
American Museum of Natural History, Richard Gilder Graduate School	Molloy College
Bank Street College of Education	Montefiore School of Nursing
Bard College	Mount Saint Mary College
Barnard College	Nazareth College
The Belanger School of Nursing	The New School
Boricua College	New York Chiropractic College
Bramson ORT College	New York College of Podiatric Medicine
Canisius College	New York Institute of Technology (NYIT)
Cazenovia College	New York School of Interior Design
Clarkson University	New York University
Cochran School of Nursing	Niagara University
Cold Spring Harbor Laboratory, Watson School of Biological Sciences	Nyack College
Colgate University	Pace University
College of Mount Saint Vincent	Paul Smith's College of Arts and Sciences
The College of New Rochelle	Phillips Beth Israel School of Nursing
The College of Saint Rose	Pratt Institute
Columbia University	Relay Graduate School of Education
Concordia College	Rensselaer Polytechnic Institute
The Cooper Union	Roberts Wesleyan College
Cornell University	Rochester Institute of Technology
The Culinary Institute of America	The Rockefeller University
Daemen College	The Sage Colleges
Dominican College	Samaritan Hospital School of Nursing
Dowling College	Sarah Lawrence College
D'Youville College	Siena College
Elmira College	Skidmore College
Excelsior College	St. Bonaventure University
Fei Tian College	St. Elizabeth College of Nursing
Finger Lakes Health College of Nursing	St. Francis College
Fordham University	St. John Fisher College
Hamilton College	St. John's University
Hartwick College	St. Joseph's College, New York
Helene Fuld College of Nursing	St. Joseph's College of Nursing at St. Joseph's Hospital Health Center
Hilbert College	St. Lawrence University
Hobart and William Smith Colleges	St. Thomas Aquinas College
Hofstra University	Syracuse University
Houghton College	Teachers College, Columbia University
Institute of Design and Construction	Touro College and University System
Iona College	Trocaire College
Ithaca College	Union College
Keuka College	Union Graduate College
The King's College	University of Rochester
Le Moyne College	Utica College
Long Island University	Vassar College
Manhattan College	Vaughn College of Aeronautics and Technology
Manhattan School of Music	Villa Maria College
Manhattanville College	Wagner College
Maria College	Webb Institute
Marist College	Wells College
	Yeshiva University



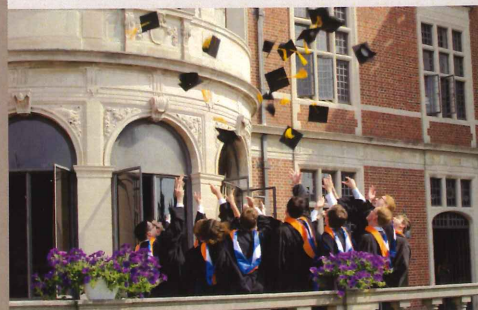
THE VALUE OF INDEPENDENT HIGHER EDUCATION

2015-16 Legislative Priorities for New York's Independent Sector of Higher Education

Action Agenda

- Invest in Students:
 - Increase the Tuition Assistance Program (TAP) maximum award and enhance the program to further benefit students
 - Build on increases for opportunity programs
 - Support Direct Institutional "Bundy" Aid
 - Expand the STEM (Science, Technology, Engineering, and Math) Incentive Program
 - Expand the Masters-in-Education Teacher Incentive Scholarship Program
 - Support student loan forgiveness

- Grow New York's Economy:
 - Leverage college and university research partnerships
 - Extend streamlined program approval
 - Support the Higher Education Capital Matching (HECap) Grants Program



Commission on Independent Colleges and Universities

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